

# DACUN

EXCELLENCE, SERVICE  
AND PROFESSIONALISM (ESP)  
IN PHILIPPINE LIBRARIANSHIP:  
NATIONAL AGENDA  
AND GLOBAL REALITIES  
AFTER RA 9246 AND BEYOND



Davao Association of Colleges and Universities Network  
Library Committee

10  
years  
of  
Journey



October 8, 2003 marks the significant event when Davao Colleges and Universities' Network (DACUN) Library Committee was born. The fifth committee created by the executive board which composed of directors and university librarians from 12 interested colleges and universities in Davao City. Primarily, DACUN wishes to respond to the emergent needs along with information and services of the academic institutions both in private and in public.

On January 8, 2004, the first set of officers of the DACUN Library Committee was selected and Dr. Briccio M. Merced, Jr. of UP-Min was elected as the chairman and co-chaired by Alma P. Lacerna of the Philippine Women's College (PWC). The Library Committee, as one of the important committees created, became active and official after the signing of the Memorandum of Agreement on library cooperation, linkages, and networking on June 10, 2004 at the Assumption College of Davao. The ceremony was participated and witnessed by the presidents and official representatives of the member institutions, and the Library Committee themselves. Stipulated in the MOA are the guidelines concerning inter-library use.

The first seminar-workshop was premiered on September 9, 2004 and the PWC was the first institution to host the seminar on promoting archives and museum. The determination of the committee does not limit on what is traditional. They also ventured on the application of technology for the advancement of library services in particular. Until, on August 14-17, 2007 the Philippine-Book, Information, Science, and Technology (Phil-BIST) Conference and Fair was established. The University of Mindanao was the first to host the 1<sup>st</sup> PHIL-BIST. From then on, the month of August marked as the official month for the committee to conduct seminars and workshops in time for the celebration of the Kadayawan Festival, and the "Phil-BIST Conference and Fair" is the motif of the event. The conference and fair is a good avenue to reach-out to all information professionals in the country.

The programs and projects of the Library Committee came into fruition when the DACUN library committee newsletter first published on October 8, 2004. The DACUN Abstract International or DAI and DACUN Index to Periodicals or DIP were also materialized. The creation of technical working group was also recognized to facilitate the making of the DAI and DIP and gathering of data for the content and information organization. The first set of indexers was spearheaded by Melinda B. Alba of ACD, and first set of abstractors was convened by Rufina S. Balansag of UIC.

In November 30, 2005, the maiden print issue of DAI and DIP was launched and its 2<sup>nd</sup> volume with CD format was publicly launched same month in 2006. The third publication dubbed as the "back to back" version plus all-in-one CD ROM format of DAI and DIP with special bonus contents from volumes 1 and 2 sprang on August 11, 2009.

This year, 10 member institutions of the DACUN Library Committee celebrate 10 years of fruitful and rewarding years and unconditional and untiring dedication in molding information specialists to be effective and efficient as disseminators of knowledge and information.

Ten years of determination and willpower in creating excellence, upgrading services, and continuous education to retain professionalism have always been initiated. Persistent seminars, workshops and book fairs are delivered each year and were greatly supported.

Failures and successes shape the DACUN Library Committee into what it is today. Ten years of continuous improvement and advancement of professionalism in librarianship, have reaped for the Committee plaudits and compliments from professional associations and organizations. Triumphs and achievements have, likewise, fueled the passion of Committee members to pursue relentlessly its determined effort at further seeking for excellence, committed service, and professionalism.

# DACUN SYMBOL

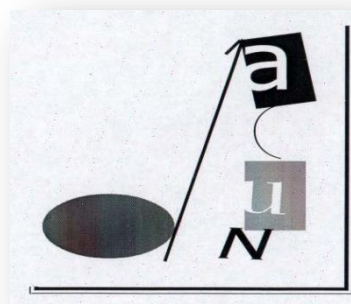
The symbol of the DACUN library committee made significant role which figured unity and toughen the bond relationship among members.

This first DACUN Library Committee logo signifies the strategic location of the 10 member institutions in Davao City. The Map of Davao City proves that education is a priority program of the city government of Davao. These DACUN member institutions join forces to provide information and are certain in sharing their respective resources without cost. The spheres connected as one network significantly means group of people which are held together by common points of interest.

The ic<sup>3</sup>KS insignia is a symbol of transformation. The idea of continuing education marks the application of information technology towards advancement among libraries not to mention the complexities it may produce. The new logo concept was initiated in time of the 1<sup>st</sup> Phil-BIST (Book, Information, Science, and Technology) conference and fair dubbed as ic<sup>3</sup>KS which stands for information, Content, Communication, and Connectivity in a Knowledge Society.

The logo of the DACUN which symbolizes unity and friendship among giant universities and colleges in Davao City. They are unified with each other's library resources, research and extension developments, student services, and cultural activities.

## Logo



# ACKNOWLEDGEMENTS

The DACUN library committee wishes to extend its profound acknowledgement, warmest gratitude, and appreciation for those who extend provisions, comforts, and assistance which make the Library Committee's endeavors successful and memorable:

Vice President Jejomar C. Binay, for endorsing and lauding the DACUN library committee and the 7<sup>th</sup> Phil-BIST;

Hon. Mayor Rodrigo R. Duterte, for the support and hospitality;

The DACUN Board of Trustees, for their continuing and valuable support for the programs and projects set by the Library Committee;

The Industry Partners, for providing an avenue where users can freely browse, read, and evaluate for selection and acquisition of books and multimedia resources, and for bringing them annually to the Phil-BIST without counting the costs and distance involved.

The PLMP, for the financial support to sustain the publication of the DAI and DIP with electronic version;

The Librarians, for their confidence in entrusting their professional upliftment and individual achievements;

The Commission on Higher Education and Department of Education, for endorsing and commending the DACUN library committee's program on Continuing Professional Education;

The PLAI, PAARL, PATLS, PASLI, MAHLAP, ASLP, NCCA, Board for Librarians, and all past endorsers and supporters of Phil-BIST, for the assistance they extended which strengthens the linkage among libraries and librarians all over the country;

To all those who worked hard to make the Library Committee's programs and projects conceivable;

Above all, to the Heavenly Father, the reason of all the successes and the source of knowledge, our deep thanks and everlasting praise.

DACUN Library Committee





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The Symbol

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*Republic of the Philippines*  
*Office of the Vice President*

Sources and avenues of knowledge are in constant flux. The 7<sup>th</sup> Phil-BIST (Book, Information Science and Technology) Conference and Fair is a testament that traditional, mainstream, and innovative ways work together in promoting knowledge and strategies to librarians and educators.

I laud the DACUN Library Committee on the holding of this timely event. I rally behind your vision as reflected in your theme, “The Mindanao Summit on Excellence, Service and Professionalism (ESP) in Philippine Librarianship: National Agenda and Global Realities After RA 9246 and Beyond.” this only shows the zeal and dedication of our librarians and keepers of the gateway of knowledge to their profession.

I encourage all participants to make the most out of this conference and fair. May this gathering bear fruitful endeavors for the benefit of our librarianship. May you also remain steadfast in your commitment to uphold the professional standards you have set.

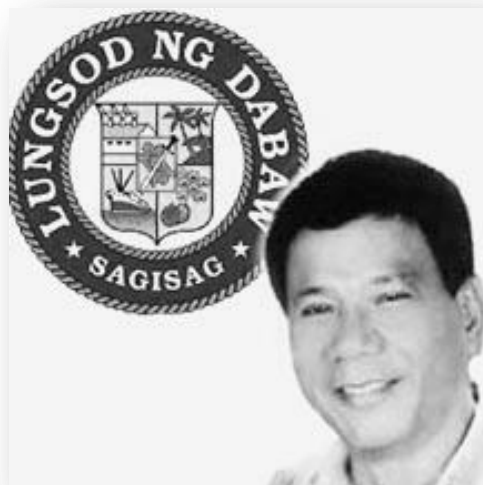
Congratulations once again.

Mabuhay kayong lahat!

  
JEJOMAR C. BINAY







## *Office of the City Mayor* *Davao City*

My warmest greetings to the Davao Colleges and Universities Network for the 10<sup>th</sup> Anniversary of your Library Committee and for holding the 7<sup>th</sup> Philippine Book, Information, Science and Technology Conference and Fair.

I would also like to welcome the participants of your event to Davao City and Organizers, thank you for choosing our city.

It is always said that books and the bookshelves they sit upon hold the infinite possibilities of the printed word and the narratives that shaped our today and determine our tomorrow.

In this age when technology has hastened and multiplied access to data, our libraries continue to provide solace to the eager reader. Through your commitment to fostering readership, you nourish the minds of your patrons and allow the publication and writing industry to flourish.

May this gathering lead to new and more innovative ways to cater to the changing needs of our people and advance the standards of your organization. May you, stewards of knowledge, be always willing to share your expertise and proficiency to the students and to the schoolchild in all of us.

I wish you a productive and engaging conference.

Mabuhay kayong lahat!

  
**RODRIGO R. DUTERTE**  
City Mayor









**HOLY CROSS OF DAVAO COLLEGE, INC.**

**Main Campus: Sta. Ana Avenue 8000 Davao City**  
Other Campuses : Babak and Camudmud (IGACOS),  
Bajada (SOS Drive)

*Years of Evangelization with Gratitude and Hope*



Congratulations to the Davao Colleges and Universities Network (DACUN) Library Committee for planning, organizing and holding the 7<sup>th</sup> Phil-BIST Conference and Fair. The theme is and will continue to be relevant and challenging. With gratitude, I also wish to greet the officers and members of the Library Committee on its 10<sup>th</sup> year anniversary of service to the Network.

With the faculty, librarians also contribute a lot in the formation of the young minds of our students. Librarianship, characterized by excellence, service and professionalism, strengthens the roles of librarians in the educational institution. It is with hope that in bringing together the librarians and other professionals through this conference, the sharing of ideas and best practices would contribute in the improvement of library services in our respective educational institutions.

As we look forward with hope to another ten fruitful years, let us in DACUN continue to collaborate and work together for the continuous improvement of our library system and thus contribute to the pursuit of excellence in our services for the benefit of our students and the whole educative community.

**REV. MSGR. JULIUS C. RODULFA**  
**President**

**Assumption College of Davao**

Juan P. Cabaguio Avenue, Davao City  
Telephone Number 225-0720 to 23



My warmest greeting and congratulations to all Filipino-Mindanaoan Librarians!

In the spirit of joy and solidarity, the Assumption College of Davao extends our greetings of best wishes on the occasion of the 7<sup>th</sup> **Phil-BIST (Book, Information Science, and Technology) Conference and Fair** on August 13-15, 2013 at the Gymnasium and Cultural Center, USEP, Bo. Obrero, Davao City with a theme: *The Mindanao Summit on Excellence, Service, and Professionalism in Philippine Librarianship: National Agenda and Global Realities After RA9346 and Beyond*.

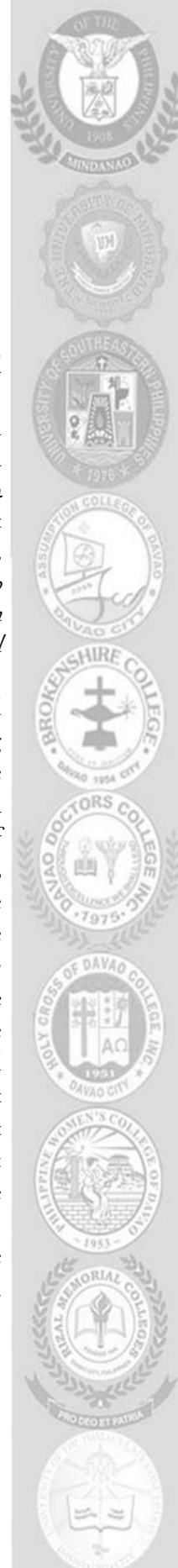
I have always held librarians with high regard because your role as essential partners in student learning and because of your value and contribution in the achievement of high learning goals. In fact, you all have a distinctive and wide-ranging role in the fields of instruction, research and our community engagement, through among other things, your collaboration with the faculty and other members of the academe. Even as the times are changing and 21<sup>st</sup> century demands call for new paradigms in librarianship, the librarian's job has become even broader. Which is why I believe the theme of the conference and fair-a summit for excellence, service and professionalism in the Philippine librarianship is relevant and significant in outlining common challenges that librarians have to contend with in seeking to effect instructional changes particularly when viewed in the context of national and global realities.

Having said that, I join the rest of the academic community in praying for the success of your endeavors. Again, congratulations and more power to you!

Sincerely,

*Sr. Eufrocina L. Bandigan, M.A.*

**SR. EUFROCINA L. BANDIGAN, M.A.**  
**President**



Republic of the Philippines  
**UNIVERSITY OF SOUTHEASTERN PHILIPPINES**  
Obrero, Davao City 8000, Philippines



On behalf of the University of Southeastern Philippines, I extend my heartfelt greetings to our guests, resource persons, and participants to the 7<sup>th</sup> Phil-BIST (Book, Information, Science and Technology) Conference and Fair on August 13-15, 2013 at the USeP Gymnasium and Cultural Center. I also give my warmest greetings to the DACUN Library Committee on its 10<sup>th</sup> year of journey in helping professional librarians improve their services.

I am delighted to know that behind this Conference are creative minds who took the initiative to spearhead and organize the event. The principal objective in coming up with this conference, which is to provide a venue where librarians and other professionals exchange development agenda to improve their respective resource persons, libraries and the educational institutions as a whole, is truly laudable.

Indeed, I am appreciative that as key players in your respective academic institutions, you have opened doors to an opportunity of handling responsibility through actively participating in this event. I am glad that although coming from different schools, you have created a fusion — you have united hand in hand. You have gathered in this conference to further your learning and skills, and also to impart your ideas.

Again, my congratulations to all the people behind this activity. Happy 10<sup>th</sup> anniversary to the DACUN Library Committee!

**DR. PERFECTO A. ALIBIN**  
SUC President IV

**University of Philippines Mindanao**  
Mintal, Davao City, Philippines 8000



The University of the Philippines Mindanao congratulates the Davao Association of Colleges and Universities Network (DACUN) in its 10th Anniversary celebration!

Through the years, DACUN has successfully forged a link between Universities and Colleges in Davao City inculcating the values of partnership in achieving academic excellence. The annual conduct of the Philippine Book, Information Science, and Technology Conference and Fair has been an effective avenue for both private and public schools to exchange strategies in improving the educational and academic landscape of Davao and the Mindanao region. For this, I commend the DACUN Library Committee for being the forerunner in achieving this for which DACUN was created.

The 7<sup>th</sup> PhilBIST Conference and Fair with the theme, *Excellence in Service and Professionalization (ESP) in Librarianship: National Agenda and Global Realities after R.A. 9246 and Beyond* is a timely event as we prepare for the impact of the ASEAN Integration by 2015. The ASEAN integration envisions the harnessing of indigenous knowledge system and practices through the completion of information regarding cultural and social profiles of Filipinos at the regional and provincial levels. This is our challenge.

May our 3-day interactive participation here at the 7<sup>th</sup> PhilBIST Conference be more fruitful towards this end! *Padayon DACUN!*

**Sylvia B. Conception, Ph.D.**  
Chancellor





# MESSAGES

**University of Immaculate Conception**  
Bankerohan, Davao City  
Telephone Number 225-0720 to 23



Congratulations to the DACUN Library Committee for this eventful 10<sup>th</sup> Year Anniversary Offering! The key ideas embodied in your theme, which are *Excellence, Service and Professionalism*; describe exactly your dedication to library science. Indeed, activities that can highlight your significant roles in universities and colleges must be sustained since the professional administration of library resources and services is critical in the delivery of services to assure quality education. With these, your team is truly a beacon to behold!

I heartily express my most sincere commendation for your tested commitment to uplift the status of librarianship through the years. As partners of Higher Education Institutions (HEIs), you never cease to think of ways to enlighten all members of the academe of the utmost importance of readership for lifelong learning. As our educational system here in the Philippines reinvents itself to become more relevant for global competitiveness, you have truly done your part.

More power to you all!

**Sr. Ma. Marissa R. Viri, RVM**  
President

**BROKENSIRE COLLEGE**  
Madapo, Davao City 8000, Philippines



Congratulations!

Everyone is privileged enough to come together for the 7<sup>th</sup> DACUN Conference and Book Fair, an Annual Project of the DACUN Library Committee. The activity is giving access to students, faculty and staff and the general public to the fountain of knowledge that will equip everyone especially students as future leaders of our country.

Being the leader among DACUN Committees, continue to move forward forgoing all initiatives of School Librarian, making the difficult task made easy by gathering book companies and distinguished speakers to show their product and made available to schools and its students, faculty and staff to the pressing demand of the time.

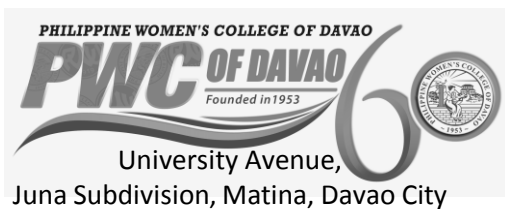
May our Almighty, Merciful and Loving God bless each and everyone of you as you come together for the Book Fair and Librarian Congress.

Mabuhay and DACUN at ang DACUN Library Committee.

  
**REV. DR. LEOPOLDO R. NAIVE**  
President



# MESSAGES



The Philippine Women's College of Davao headed by its Chairperson of the Board of Trustees, Dr. Helena Z Benitez extends its greetings to the DACUN Library Committee in celebration of its 10<sup>th</sup> Anniversary Year.

Your continuous collaboration among DACUN schools brings out the best in each member-school. Proof of this is your annual successful conduct of PhilBIST which manifests your dedication and passion to your chosen career. Be inspired to be help to others. Good luck and more power! Congratulations!

**AMELOU BENITEZ REYES, PhD**  
President and Chief Executive Officer

**Rizal Memorial College**  
A. Pichon Sr. Street, Davao City  
Telephone Number 225-394



My warmest greeting and congratulations to all Filipino-Mindanaoan Librarians!

I am pleased to extend my warmest greetings and felicitations to all the organizers and the participants of the 7<sup>th</sup> Phil-BIST Conference and Fair, sponsored by the Davao Association of Colleges and Universities (DACUN) Library Committee.

This event is a great opportunity for Educational Institutions, Educators and Individuals alike, to be updated and informed of the latest books, and educational materials that are available in the market at one particular venue. This is a rare chance which everyone in the DACUN community is fortunate to be a part of. I hope there would be other programs such as this that would help enrich and encourage learning in our community which I believe plays a significant role on nation buildings.

On behalf of the Rizal Memorial Colleges, its Officers and the Member of the Board and our whole community, Please accept my sincere and heartfelt anticipation to the success of this event and your future endeavors as well.

Sincerely,

**Atty. Ernesto Raphael V. Robillo**  
President





# MESSAGES

**University of Mindanao**  
Bolton Street, Davao City  
Telefax: (082) 221-7035  
Phone No: (082) 227-5456 local 108



Librarians play an inimitable role in our society as they are instrumental in developing the intellectual capacity of the citizenry. They are like historians for they are the “experts” in exploring the vastness and richness of countries, society, culture, people, communication and all things that make life more meaningful- by offering the heritage of the past as well as the promise of the future. Though technology has significantly changed the facets of humanity still they have astoundingly conquered the difficulties that had surfaced. They even became more globally competitive and responsive to their clients’ needs by consistently delivering excellent and timely service in the retrieval or delivery of pertinent information. They have continuously succeeded in reaching out to all citizens by offering speedy access to various materials and connecting them to a whole world of ideas and information to all people.

At this juncture, I would like to congratulate the DACUN Library Committee on their 10<sup>th</sup> Anniversary and 7<sup>th</sup> Phil-BIST Conference and Fair.

You have gone a long way and contributed much. By organizing productive activities such as these more opportunities and avenues will be established. More and more people will value and appreciated the resources that you offer them for they will be able to experience new ideas, explore great minds and eventually become more knowledgeable and learned.

Congratulations and may you continue this legacy for the betterment of the coming generations.

**GUILLERMO P. TORRES, JR., Ed.D.**  
President and Chief Executive Officer



**The Library Committee**  
**Davao Colleges and Universities Network**  
**DACUN**



Celebrating milestones, such as this 10th year of the Library Committee and the 7th anniversary of Phil-BIST, did not cross my mind, nay my wildest dreams when I convened, together with nine beautiful ladies, the DACUN Library Committee in the year 2003 at the UP Mindanao, Anda campus, Davao City. After exchanging some pleasantries, and a little conversation that borders on mature topics (we were too old to talk about the latest teleserye), we plotted a destiny that, never did we think, would alter the landscape of librarianship in this part of the archipelago.

Networking was the buzzword of the techie-nerd, which we were not, even up to this day. The original ten did not comprehend it, much less encountered in library science school.

The rest, as they say, is history. After talking non-sense but with a little direction (you had to be sensible when talking to the late Sr. Maxima Remata, RVM of UIC, and remain prim and proper as you face the late Ligaya Marquez of HCDC), deliberating without terminating, meeting monthly just so we could divert ourselves from the rigors of shelving and calling the attention of students who disturb the peace of our libraries (most USEP Obrero campus students cover when the late Teresita Eco approached them), we finally found the light at the end of a long-dark tunnel. A niche, so to speak, had been carved, polished, and became the standards by which other networked libraries and librarians, not only in Davao City and Region, but in Mindanao and the entire country, benchmarked their programs and activities.

Rounding up our ten-year existence are: a memorandum of agreement (MOA) signed at the Assumption College of Davao, that defines and outlines who we are and what we are supposed to undertake; two recognized publications (DAI and DIP), while a third would be launched this year, the DMMI or the DACUN Multimedia Index; continuing professional education programs and services; human resource development; extension, networking and linkages; Professional Regulation Commission (PRC) accreditation, national recognition and global reach, among others. Perseverance, hard work, dedication, determination, and commitment, fired with the drive to excel, render incomparable service, and the passion for professionalism, all shaped what the Committee is today. To say that we are the toast of professional associations is an understatement. Not only did we receive the support and encouragement of the DACUN Executive Board, but also the Committee is a recipient of the same from private individuals and organizations, government agencies, and socio-civic-cultural associations. A support par excellence in the history of librarianship in the Philippines. But, life and existence are not always colored with laughter; sadness also lurked behind the corner. We witnessed the passing away of our colleagues in the profession. We also missed the camaraderie and companionship shared by PWC's Alma Lacerna and Melinda Belangel-Alba, UIC's Rufina Balansag and Denan Carino, HCDC's Angelita Bisares, and Gina Bendejo of ACD, who have moved on to other endeavors and institutions. We had to let go of members of our Technical Working Groups for Abstracting and Indexing, who have found greener pastures around the world.

DACUN, indeed, is a training ground for leaders, managers, thinkers, technical workers, and experts in the library and information science field. This feat was made manifest when two of us (yours truly, and Prof. Virginia I. Caintic of UM) brought laurels and pride to the Library Committee by winning the coveted Outstanding Academic Librarian Award from the Philippine Association of Academic and Research Libraries (PAARL), and the Erasmus Mundi scholarship of Dr. Estela Dequito of Davao Doctors College, to Belgium. The DACUN Library Committee was the subject of a focus group discussion on networking and linkages in the country, as well as in national for a and conferences. No matter what life may bring, whether in bad or good clime, librarianship, like a growing organism according to Ranganathan, has to continue moving. This is what we set to do in the Committee. As we close another year and chapter of our existence, we open another chapter of relevant, meaningful, and fulfilling celebrations in succeeding anniversaries.

May God in all His abundance, grace, and love, continue to shower us with humble blessings!

Thank you Lord,

**DR. BRACCIO M. MERCED, JR.**  
Chairman, DACUN Library Committee

# PROGRAMME

**7<sup>th</sup> Phil-BIST (Philippine-Book, Information Science and Technology)**

**Conference and Fair**

University Gymnasium and Cultural Center

University of Southeastern Philippines (USEP), Bo. Obrero, Davao City

August 13-15, 2013

**The Mindanao Summit on  
Excellence, Service and Professionalism (ESP) in Philippine Librarianship: National Agenda  
and Global Realities After RA 9246 and Beyond**

*A 10<sup>th</sup> Anniversary Offering of the DACUN Library Committee*

**GRAND OPENING CEREMONIES**

1000 HRS, Tuesday, 13 August 2013

AM, Day 1, Tuesday, 13 August 2013

800 – 1000 Registration of Participants  
Arrival of DACUN Officials and Guests

**OPENING CEREMONIES**

1001 – 1200 **PROGRAMME**  
7<sup>th</sup> Phil-BIST Conference and  
Fair, USEP Gymnasium and  
Cultural Center

INVOCATION **USEP Chorale**  
NATIONAL ANTHEM **USEP Chorale**

WELCOME REMARKS **DR. PERFECTO A. ALIBIN**  
*President,  
University of Southeastern  
Philippines and Treasurer, DACUN*  
**PROF. MIGUEL D. SOLEDAD**  
*President, Davao Doctors College and  
President and President DACUN*

LAUNCHING OF DMMI **DR. BRICCIO M. MERCED, JR.**  
AND DMMA UP Mindanao University  
Librarian, and Chair, 7<sup>th</sup> Phil-  
BIST Conference and Fair

**MS. ISAVAL MAE I. CALUNSAG**  
Holy Cross of Davao College  
Head Librarian

**INTERMISSION NUMBER USEP Dance Troupe**

INTRODUCTION OF THE **DR. BRICCIO M. MERCED, JR.**  
GUEST OF HONOR Chair, 7<sup>th</sup> Phil-BIST  
Conference and Fair

CONFERENCE ADDRESS **HON. KARLO ALEXEI B. NOGRALES**  
*Representative, First District,  
Davao City House Assistant Majority  
Leader*  
*Congress, Republic of the Philippines*

RIBBON CUTTING **7TH Phil-BIST Conference and  
Fair Hon. Karlo Alexei B. Nograles and  
DACUN Officers** led by Prof. Miguel D.  
Soledad., and Dr. Perfecto A. Alibin  
**L U N C H**

1200

PM, Day 1, Tuesday, 13 August 2013

Sub-Theme: Career Preparation and Lifelong Education for Excellence in  
Philippine Librarianship : Issues on Internationalization, Emerging Trends,  
and National Development

100-120 Rationale, Objectives **DR. MAYCHELLE M. NUGAS**  
and Ground Rules USEP University Librarian,  
of the Conference Conference Vice-Chair, and Vice-  
Chair /PIO DACUN Library Committee

121-231 Ang Iskolar ng Bayan :  
Nurturing and Training  
the Filipino Librarian for  
PANES (Public Accountability,  
Academic , Competence,  
Nationalism, and Excellent  
Service)

232-342 The Filipino Librarian  
for the Country and the World

**343-350**

351-500 The Effects of RDA  
and FRBR on  
Communication Philippine Library Systems

**PROF. JOHANN**  
FREDERICK A. CABBAB  
Dean, School of Library and  
Information Studies  
University of the Philippines  
Diliman, Quezon City,  
Philippines

**PROF. MIGUEL M. COBARIA**  
Department Head  
Library and Information  
Science Philippine Normal  
University  
Manila, Philippines  
**COFFEE BREAK**

**PROF. MARIANITA D. DABLIO**  
Former Professor,  
Research & Dev. Information,  
Vice-President for Academic  
Affairs, Librarian, and  
Currently Lecturer, Mindanao  
State University  
Islamic City of Marawi

**DR. MAYCHELLE M. NUGAS**  
University Librarian, University of Southeastern Philippines, and  
Vice-Chair / PIO, DACUN Library Committee  
**MS. MA. FE BELDAD**

Head Librarian, University of the Immaculate Conception, and  
Sub-Committee Chair, Library/Archives/Museum/Documentation  
DACUN Library Committee  
Masters of Ceremonies

AM, Day 2, Wednesday, 14 August 2013  
Sub-Theme: The Industry Connection and Collection Development :  
Privileges,  
Issues, Perks, Ethics and Social Responsibility (PIPESR)  
(Attire: Formal)

**800-810 Registration**  
811-911 Online Solutions

**MR. KENNETH P. DISUACIDO**  
for Database Requirements  
Solution Specialist  
of Library Systems  
(Mindanao Area) C E Logic,  
Inc.



# PROGRAMME

912-1012 Ethics and Social Responsibility In Collection

**MR. REUBEN M. VALERIO**  
President , Rotary Club of Makati Development

**MR. JOSEPH MARMOL YAP**

Librarian, De La Salle University-Taft, Manila and President, Association of Special Libraries of the Philippines (ASLP)

1013-1113 Online and Digital Resources :Cost and Benefit

**MR. PIO SALVADOR RAMON OMANA**  
Account Manager-Philippines Analysis for Optimum Returns Science & Technology, Academic and Government, Elsevier Philippines

**MS. MA. LINDIE D. MASALINTO**

Chief Librarian, UPH-Dr. Jose G. Tamayo Medical University and President, Medical and Health Librarians Association of the Philippines (MAHLAP)

1114-1214 Open Development

**MR. VINCENT ABRIGO**  
and Access to Information External Relations Officer World Bank Philippines

**DR. MARIA GIA GAMOLO**

Instructional Media Center Coordinator, Paco Catholic School, and Officer, Philippine Association of School Librarians, Inc. (PASLI)

PM, Day 2, Wednesday, 14 August 2013  
Sub-Theme: National Agenda and Global Realities : the Government Perspective

**946-1015**

**COFFEE BREAK**

1016 – 1200 Plenary Session, Signing of Joint Resolution And Covenanting

**DR. BRICIO M. MERCED JR.**  
Plenary Moderator University Head Librarian, UP Mindanao, Chair, DACUN Library Committee and Congress Chair, 7<sup>th</sup> PHIL-BIST

## Registration

111-220 Quality Assurance, Standardization Accreditation, Regulation, and K+12 :the Path To Greatness

**DR. PATRICIA B. LICUANAN**  
Chairperson Commission on Higher Education

1200-100

**LUNCH BREAK**

221-330 Challenges and Opportunities of the Filipino Librarian in the ASEAN and Global Economies

**DR. REYNALDO C. CASTRO**  
PESO Manager AVP-Business Development Office University of Mindanao

PM, Day 3, Thursday, 15 August 2013  
Sub-Theme : The Future of the Filipino Librarian (Attire: Corporate)

**331-345**

346-500 ASEAN 2015, Internationalization, and the Professional Career

**COFFEE BREAK**  
**PROF. CORAZON M. NERA**  
Chair, Board for Librarians Professional Regulation Commission of the Filipino Librarian

**100-130 Registration**

131-315 Recognition and Appreciation

**CONFERENCE CLOSING CEREMONIES**

**DR. MAYCHELLE M. NUGAS**  
University Librarian, Univ. of Southeastern Phils., DACUN Library Committee Vice-Chair/PIO, and Conference Sub-Committee Chair, Ways & Means

**DR. ESTELA R. DEQUITO**

Head Librarian, Davao Doctors College, and Sub-Committee Chair, Special Programs and Projects, DACUN Library Committee

**MS. GINA G. BENDEJO**

Head Librarian, Assumption College of Davao, and Auditor, DACUN Library Committee Masters of Ceremonies

Presentation of Resolutions

**DR. BRICCIO M. MERCED, JR.**  
University Librarian, UP Mindanao, Chair, DACUN Library Committee and 7th Phil-BIST Conference and Fair

600-900 "A Fully-Booked Night of Music : A Fellowship Dinner-Concert of Classical, Modern, Festive, and Original Pilipino Music"  
(Attire: Formal)

Venue: USEP Gymnasium and Cultural Center

Acceptance Speech

**PROF. ELIZABETH R. PERALEJO**  
President, Philippine Librarians Association Inc. (PLAI)

**MS. JOSIELYN A. NEMEÑO**

Director, Learning Resource and Multi-media Center, Brokenshire College, and Treasurer, DACUN Library Committee

**MS. ETHEL ESCAROS**

Head Librarian, Philippine Women's College-Davao, and Secretary, DACUN Library Committee Concert Hosts

Closing Remarks

**PROF. MIGUEL D. SOLEDAD**

President, Davao Doctors College and President, DACUN

**GROUP SOUVENIR PORTRAIT AND PICTURE TAKING**

**PROF. VIRGINIA I. CAINTIC**

Assistant Vice-President for Library and Information Center, University of Mindanao, and Sub-Committee Chair, Continuing Professional Education and Human Resource Development, DACUN Library Committee

**MS. ISAVAL MAE I. CALUNSA**

Head Librarian, Holy Cross of Davao College, and Managing Editor, DMMA and DMMI Masters of Ceremonies

## 800-830 Registration

831-945

Resource Persons:

## Parallel Sessions

**MR. SONNY BOY MANALO**

Chief Librarian, Technological Institute of the Philippines (TIP)—Manila, and President, Philippine Association of Academic and Research Librarians (PAARL)



# DACUN MILESTONES

## CONTINUING PROFESSIONAL EDUCATION

Continuing education tops the Committee's commitment to advocate excellence, upgrade service, and uphold professionalism among all librarians in country. Granted by the PRC CPE Provider Accreditation No. 2009-013, several seminar, workshops, and trainings were initiated to help information professionals keep abreast with the trends and applications not only to upgrade information delivery services but also to facilitate upbringings and be models to the community where each librarian belongs. The sequential and momentous events in conducting seminar-workshops from 2004 up to the Philippine – Book, Information, Science, and Technology (Phil-BIST) marks the successes of the Library Committee.

The Philippine Women's College hosted the premier seminar sponsored by the Library Committee dubbed as ***"The Role of Libraries in the Promotion of Archives and Museums"*** on September 9, 2004. The Head Librarian of the host institution, Alma P. Lacerna, tours visitors and participants to the PWC's pride of preserving memorabilia and creating museum as sanctuary of history not only of PWC but the Davao Region in general.



# DACUN MILESTONES

## CONTINUING PROFESSIONAL EDUCATION

Many librarians in Davao Region have responded to the call of preserving and promoting institutional memories from the past, happenings in the present and even in the future.

Immediately on July 14-15, 2005, the major plan of creating a publication on resource sharing slowly came to realize. The Technical Working Group or TWG for indexers and abstractors organized a seminar-workshop on ***"Abstracting and Indexing"*** held at the Assumption College of Davao.

On March 3, 2006, another seminar-workshop entitled ***"Enhancing Skills on Abstracting"*** was organized by the Technical Working Group for Abstractors held at the Knowledge for Development Center of the University of Southeastern Philippines. This was an activity to educate more the abstractors and for them to come up with a unified standard not only for abstracting theses and dissertations but also indexing periodicals.





# DACUN MILESTONES

## CONTINUING PROFESSIONAL EDUCATION

On the other hand, the Library Committee spearheaded by Dr. Briccio M. Merced, Jr. conducted a free echo-seminar on the 13<sup>th</sup> Congress of Southeast Asian Libraries or CONSAL which was held on April 27, 2006 at the Balay Alumni , Brokenshire College. This was the idea of sharing the library committee's learnings since not all the librarians have the opportunity to attend the CONSAL . Attended by over 30 participants who are librarians in Davao Region, the Library Committee were also the speakers and shared their expertise on Library Avant Garde; Preservation, Conservation, and Copyright; Library Resources Sharing; Library Profession; Library Training and Development; and Library Education.







# DACUN MILESTONES

## CONTINUING PROFESSIONAL EDUCATION

With the success of the first Phil-BIST and the significance it underlined in terms of library development and professional growth, the committee agreed to conduct same activity where the month of August will be the month of Library Committee's activities in time for the celebration of the Kadayawan festival in Davao City.

The cordial support of the executive board inspires the library committee to strive more and be ambitious in providing education and resources for better facilities among libraries and quality education among DACUN member institutions. The Library Committee would like to build a constant communication among librarians where they are in the world.

The Phil-BIST continued and the 2<sup>nd</sup> conference and fair was held in the Philippine Women's College's Audio Visual Room on August 13-15, 2008 with the theme ***"Emerging Landscape, Mindscape, and Netscape of the PHIL-BIST for quality services"***. This seminar was participated even by Filipino librarians abroad. Also, it was supported by different booksellers all over the country with endorsements from the teachers of Library Science and librarians and library associations, Commission on Higher Education and the Department of Education.





# DACUN MILESTONES

## CONTINUING PROFESSIONAL EDUCATION

With the aim to continue providing a venue to improve academic landscape in Davao and transforming higher education institutions, the 3<sup>rd</sup> Phil-BIST was again organized. This is a 4-day seminar-workshop which was held in Brokenshire Resource and Convention Center, Brokenshire College on August 11-14, 2009 with the theme ***"Global Recession and Security Threats to Library and Information Systems: Hard and Soft Management Solutions to Improve Efficiency and Productivity"***. Aside from the Commission on Higher Education, the seminar was especially endorsed by the National Commission for Culture and the Arts (NCCA) and Cisco Systems, Inc., and was graced by the Chairman of the National Book Development Board (NBDB) Dr. Dennis T. Gonzales.

The 3<sup>rd</sup> Phil-BIST was jam-packed with activities where the 3<sup>rd</sup> volume of the DAI and DIP was also publicly launched and the consultation activities with association presidents of the Philippine Librarians Association (PLAI), Philippine Association of Academic Research Libraries, Inc. (PAARL), Philippine Association of Teachers in Library and Information Science (PATLS), Mindanao Alliance of Educators in Library and Information Science (MAELIS), Board for Librarians (BL), and the DACUN library committee was also featured.



On October 14-15, 2010 was the 4<sup>th</sup> year of library committee's aim for progress. That is why the continuing education in the field of librarianship extended to professors, information managers and specialists, government planners, private sector advocates, and industry players, and were warmly invited in the 4<sup>th</sup> Phil-BIST conference and fair at the Audio-Visual Room of the University of the Immaculate Conception with the theme ***"Sustaining Progress and Development With Global Standards for Networked Philippine Libraries and Information Centers"***. The seminar is not only for those who wanted to be updated with the latest trends and to refresh knowledge on library networking but was also a venue for widest live selection of content and information technology applications and system ever held in Mindanao and outside of the National Capital Region provided by booksellers and publishers, locally and globally.





# DACUN MILESTONES

## CONTINUING PROFESSIONAL EDUCATION

The 4<sup>th</sup> Phil-BIST also became an event where the 4<sup>th</sup> volume of the DAI and DIP was launched. This motivated the participants to get their own copies since the DAI and DIP also a great help for the library and information science graduates as abstracting and indexing are the subjects included in the Librarian Licensure Examination. Moreover, speakers of the event were highly acclaimed in their field of expertise.

For the 5<sup>th</sup> time, the library committee held another conference and fair with the theme ***"Mapping the 21<sup>st</sup> century Filipino Librarians Role and Core Values for Intellectual and Social Responsibility"*** on August 18-19, 2010. The Davao Doctor's College was the host institution.

The said conference was loaded with information on digitizing library resources using Greenstone Software, in which Dr. Estela R. Dequito was the speaker. This is her way of sharing her education she acquired from her scholarship in Belgium. Another information on conducting library research was also considered which was graced by Dr. Nora G. Agustero. The challenges of web 3.0 and scaling online learning e-resources was also discussed by Prof. Elvira Lapuz and Prof. Arabella Ananoria who also shared on librarianship and its role in the society. The board member of the Board for Librarians, Prof. Corazon M. Nera was the guest of honor.

***"Innovative Strategies of Library and Information Professionals (LIPs) Amidst Challenges and Opportunities in the Networked Environment"*** was the theme of the 6<sup>th</sup> Phil-BIST held on August 14-15, 2012 at the Holy Cross of Davao College. The seminar was supported by various booksellers all over the country and brought together librarians, information science and technology professors, information manager and specialists, government planners, private sector advocates, and booksellers and publishers in one venue. The seminar achieves its goals on sharing strategies in mentoring and coaching personnel in the workplace, understanding the concept of blended librarianship and libraries, the implication of the K to 12 to library services, and the RDA as new trend in cataloging.



# DACUN MILESTONES

## CONTINUING PROFESSIONAL EDUCATION

This year marks another memorable event organized by the library committee. Celebrating its 10<sup>th</sup> year anniversary in providing excellence, upgrading services, and upholding professionalism, the 7<sup>th</sup> Phil-BIST will rock Davao City on August 13-15, 2013 at the newly built and the biggest dome in Davao City, the University Gymnasium and Cultural Center of the University of Southeastern Philippines. This year's theme **"The Mindanao Summit on Excellence, Service, and Professionalism (ESP) in Philippine Librarianship: National Agenda and Global realities after RA 9246 and Beyond"** will surely be loaded with education and excitement.

**THE LIBRARY COMMITTEE**  
**Davao Colleges and Universities Network**  
**7<sup>th</sup> PHILIPPINE-BOOK, INFORMATION SCIENCE & TECHNOLOGY (PHIL-BIST)**  
**CONFERENCE AND FAIR**  
**Theme: "The Mindanao Summit on Excellence, Service and Professionalism (ESP) in Philippine Librarianship: National Agenda and Global Realities after R.A. 9246 and Beyond"**  
 University Gymnasium and Cultural Center  
 University of Southeastern Philippines  
 Bo. Obrero, Davao City  
 August 13-15, 2013

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**HANNAH**  
 Hannah Cabala Valdez  
 10<sup>th</sup> Music graduate  
 Hannah Cabala Valdez, a 10<sup>th</sup> Music graduate, is a talented pianist, guitarist, and violinist. She has performed in various musicals and recitals, including a performance at the University of Southeastern Philippines.

**JENNIFER**  
 Jennifer Cabala Valdez  
 10<sup>th</sup> Music graduate  
 Jennifer Cabala Valdez, a 10<sup>th</sup> Music graduate, is a talented pianist, guitarist, and violinist. She has performed in various musicals and recitals, including a performance at the University of Southeastern Philippines.

**APRIL**  
 April Cabala Valdez  
 10<sup>th</sup> Music graduate  
 April Cabala Valdez, a 10<sup>th</sup> Music graduate, is a talented pianist, guitarist, and violinist. She has performed in various musicals and recitals, including a performance at the University of Southeastern Philippines.

**GINO**  
 Gino Cabala Valdez  
 10<sup>th</sup> Music graduate  
 Gino Cabala Valdez, a 10<sup>th</sup> Music graduate, is a talented pianist, guitarist, and violinist. He has performed in various musicals and recitals, including a performance at the University of Southeastern Philippines.

**A 7th Phil-BIST and 10th Anniversary Offering of the DACUN Library Committee**  
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Not only the seminar is set to provide ESP among participants but an activity showcasing book fair of latest published titles of print, multi-media, and online resources; a dinner-concert of classical, pop, and original Pilipino music; storytelling, poem reading, and mini-lectures, of acclaimed and prize-winning writers, fictionists, and poets.

This summit is also intended to formulate a national agenda of Philippine Librarians and Associations as their National Framework Agenda (NFA) for presentation to PLAI, the National Professional Organization (NPO), and to the Government Agencies responsible for legislative and executive welfare of professional librarians.

Issues on career preparation and lifelong education, industry and collection development, global realities, excellence, service, professionalism, and the future of the Filipino librarians are the fundamental topics to be discussed.

The launching of the DACUN Multimedia Index (DMMI) is also one of the highlights. Educators, Academicians, Professional Librarians, Industry partners and advocates, leaders of civic organizations, government partners and presidents of the library and librarian associations will surely not regret of this once in a lifetime opportunity.

Now on its 10<sup>th</sup> year, DACUN as the consortium of academic institutions in Davao City takes the lead in addressing issues on education and provides relevant and responsive education not only in Davao City itself but in the region in general.

In this age of information divide, the committee challenged themselves to upgrade and innovate to create best practices and to shape best connections for better relationship among all libraries not only in Mindanao but all throughout the country. Series of seminars, workshops and training were organized related to the improvement of library services, preservation, resource sharing, information technology, research, and professionalism.



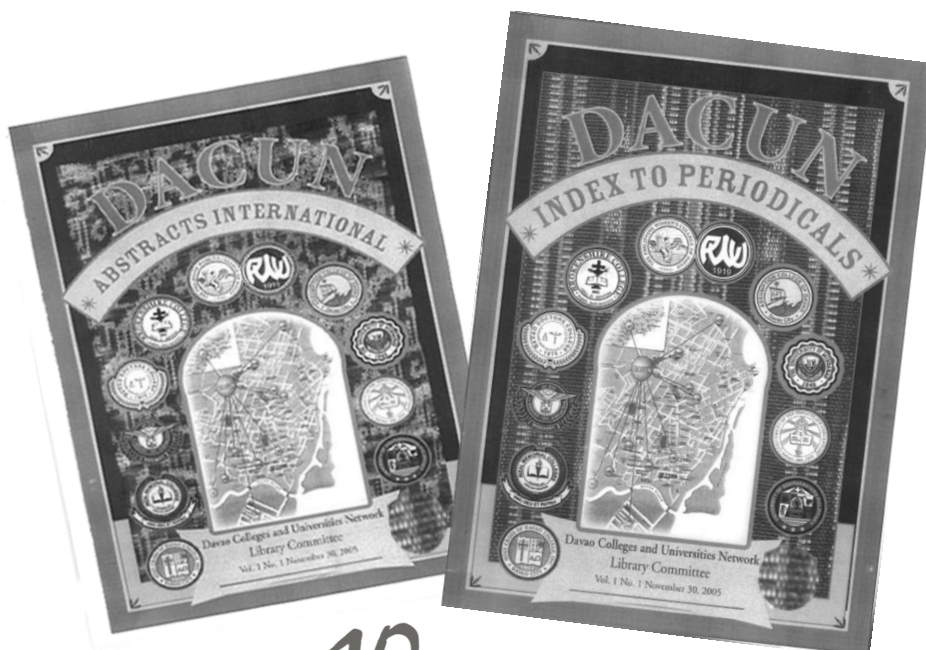
# DACUN MILESTONES

## PUBLICATIONS

The DACUN Library Committee Newsletter, the official publication of the DACUN library committee first published in October 8, 2004. This is the news network about the committee's plans, activities, programs, projects, and accomplishments.



DAI and DIP with topics on social sciences launched on November 30, 2005 at the AVR, GT Hall, UM Matina in time of the celebration of the National book and information week. The Technical Working Group (TWG) was created to ensure the quality in terms of content and information organization. The members were the expert abstractors and indexers of the DACUN member institutions and said to be the library's cream of the crop.





# DACUN MILESTONES

## PUBLICATIONS

All the periodicals and theses and dissertations in various disciplines were indexed and made abstracts, respectively. These were compiled and ultimately produced a printed copy of DAI and DIP, and made useful in locating reliable resources. The DAI and DIP are the great realization of the member's strategy to incorporate all basic information of the periodicals and of the theses and dissertations available in each member institution.



Both DAI and DIP are granted with ISSN numbers 1908-3298 and 1908-238X, respectively. CD ROM version of the DAI and DIP was launched on November 29, 2006 at the AVR of HCDC. The 1<sup>st</sup> edition contained 4 issues of the printed formats feature social science, humanities, and arts.



# DACUN MILESTONES

The third publication of the DAI and DIP, volume III No. 1, launched on August 11, 2009, is uniquely designed since it is packaged as one dubbed as the back to back version plus all-in-one CD ROM format of DAI and DIP with special bonus contents from volumes 1 and 2.



The realization for the publication of the DAI and DIP was supported by the Philippine Library Project Materials, Inc. (PLMP). Surprisingly in April 2006, Rogelio M. Mallillin, Director of the PLMP, spread the good news through a letter, granting the DACUN Library Committee of a financial assistance in the amount of Php 50,000.00 to sustain the production of DAI and DIP and eventually with electronic version.



PLMP is a registered non-governmental, non-profit corporation in the Philippines founded by the Ateneo universities. It started as ALMP (Ateneo Library Materials Project), a network of five Ateneo libraries. Soon it was discovered that not only the Ateneos could benefit from the project but also many other Philippine colleges and universities. So it became the **Philippine Library Materials Project (PLMP)**. Its main objective is to help expand library resources and improve research capabilities by obtaining materials abroad and distribute to academic institutions in the Philippines. (<http://rizal.lib.admu.edu.ph/plmp/>)





# DACUN MILESTONES

## THE LIBRARY COMMITTEE



Looking back to its humble beginning, the Library Committee is the 5<sup>th</sup> committee which was organized by DACUN itself. This committee is composed of directors of libraries and University librarians from giants and prestigious academic institutions in Davao City. The first set of officers were lined up and voted among 10 member institutions.

These dynamic people persevered and endured to support the academic needs. Their brain connections made them eager and jubilant to initiate professional competitiveness. They never stop thinking and planning significant ideas to make the activities new and unique. They never allow hindrances in getting the success they deserve.

The first DACUN Library Committee set of officers were selected momentarily at the Philippine Women's College. Dr. Briccio M. Merced, Jr. of UP-Min was elected as the chairperson and co-chaired by Alma P. Lacerna of PWC. The secretary position was voted for Melenda A. Belangel of ACD; S. Ma. Maxima Remata, RVM of UIC as treasurer; and Conchita Butiu of UM as auditor but was later replaced by Virginia I. Caintic. Chairpersons on continuing education, programs and projects, socio-cultural affairs, ways and means, and public information were Dr. Estela R. Dequito (DDC), Ma. Vismin D. Tagabucba (SPC), Teresita O. Eco (USEP), Joy Nemeno (BC), and Ligaya Marquez (HDCD), respectively.

Later on, the set of officers changed and acknowledged Ms. Rebecca Ynion, Venus L. De Castro, Angelita L. Bisares, and Rufina S. Balansag of the Rizal Memorial Colleges, Brokenshire College, Holy Cross of Davao Colleges, and University of the Immaculate Conception, respectively.

These people are catalysts of change. Basically, they aimed for reinvention, transformation and continuing education among libraries to build a research minded academic community.





# DACUN MILESTONES

## The Technical Working Group for Indexers and Abstractors

With the aim to strengthen linkage among members of DACUN through resource sharing, the technical working group for indexers and abstractors was instinctively created.

One of the projects schemed by the members is the creation of the DACUN Index to Periodicals or DIP and DACUN Abstract International or DAI shortly after the conduct of seminar-workshop on Abstracting and indexing on July 14-15, 2005 at the Assumption College of Davao. The members of the technical working group is represented by abstractors and indexers of each DACUN member institution who are said to be the technical people.

The first set of indexers were represented by Melinda B. Alba – ACD, Germie M. Fabicon – BC, Simplicia Mendoza – DDC, Anne Francis T. Desabilla – HCDC, Lydia N. Sacare – PWC, Jeffrey E. Santiago – RMC, Roy Fernandez – SPC, Frizie G. Habel – UIC, Elsa E. Sevilla – UM, Jean Melicor – USEP, and Divina T. Labiao – UP-Min.

On the other hand, the first set of abstractors were represented by Rufina S. Balansag – UIC convenor, Agustina G. Perez – UM Co-Convenor, Melinda A. Belangel – ACD, Hyde A. Suicano – BC, Emelouisa A. Cansancio – DDC, Alice R. Lingatong – HCDC, Alma P. Lacerna – PWC, Cleofe P. Magbanua – RMC, Merlyn P. Castaneros – UPMIn, Esther M. Lauron – UseP

The committee did not stop planning and creating programs to upgrade services. The resource sharing is not only limited to prints but endeavors to making an electronic version of the DAI and DIP.

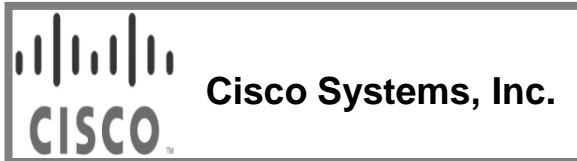
The people behind this endeavor never gave up and continue to strive to achieve their ultimate desire to produce resources which could strengthen collaboration and partnership among member institutions of the DACUN.



# DACUN MILESTONES

## Private and Government Support

National Commission for Culture and the Arts (NCCA) supporting the 3<sup>rd</sup> Phil-BIST



The Cisco Systems, Inc. also supporting the 3<sup>rd</sup> Phil-BIST in time for the discussion regarding security threats



Commission on Higher Education which constantly endorsing and disseminating the organized seminar-workshops of the library committee to all academic institutions in the country.



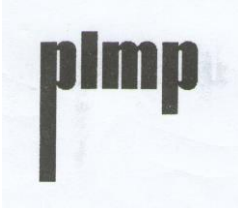
The Department of Education consistently supporting the DACUN library committee endeavors to reach out to school libraries.



The recognition of the DACUN Library Committee is applauded by the mother association of the librarians, the Philippine Librarians Association, Inc. or PLAI

The Philippine Association of Academic Research Libraries also extending support for the success of the DACUN Library Committee's projects and programs.

Philippine Association of Teachers of Library and Information Science (PATLS) undeniably supports the efforts extend by the DACUN library Committee



The Philippine Library Materials Project Foundation, Inc. which supports the publication of the DAI and DIP in electronic format.



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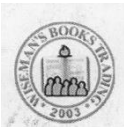
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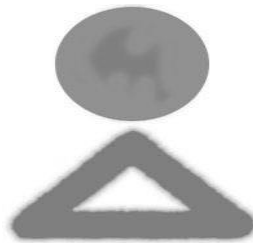
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SUC President IV

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- Tertiary education exclusively for the indigenous peoples (IP) in the country through the Pamulaan Center for Indigenous Peoples' Education in USEP Mintal campus, Davao City.
- Membership to Transparency and Accountability Network (TAN) since 2010.
- Knowledge for Development Center (in partnership with The World Bank) that serves as a library/information center, and a hub for consultations and dialogues, and provides access to all publications and project reports of WB, ADB, UNIC, and WHO-WPRO.
- School-based Public Employment Service Office (PESO)
- Base agency of Southern Mindanao Agriculture Resources Research and Development Consortium
- E-Learning System of Education now utilized by the Master of Education in Instructional Leadership, and e-Master of Business Administration programs.
- Strong partnerships with international and local agencies on academic enhancement and development undertakings.

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- Top 8 in Mechanical Engineering, 2009
- Top 2 and 3 in Forestry, 2008
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- Top 9 in Agriculture, 2012
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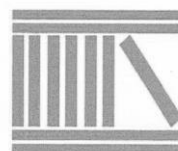
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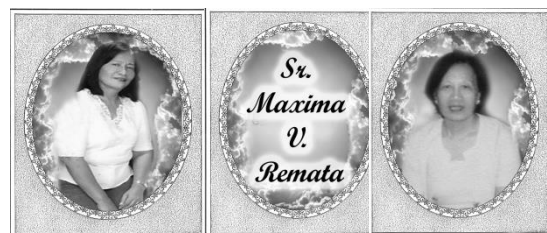
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